

Marketing/Entrepreneurship Articulated Credit 23-24

Articulated Credit Requirements

1. Student must apply for credit at the college within two years of high school graduation.
 Baker College requires application within 12 months. Davenport requires attendance within 27 months of graduation.
2. Student must earn a final grade of B or higher in each semester or every trimester offered.
 Baker College requires a B- or better in the same term.
3. Student must have teacher recommendation.

Kalamazoo Valley Community College

College Courses Granted:

BUS105 Principles of Marketing

Credit Hours:

3

Your CTE instructor will give you instructions to obtain the credit if you qualify at the end of the school year.

Baker College

College Courses Granted:

MKT1110 Principles of Marketing

EN2010 Intro to Entrepreneurship

Credit Hours:

3

3

Discuss the process for receiving this credit with your CTE Instructor if you are planning to attend Baker College.

Davenport University

College Courses Granted:

BUSN210 Professional Ethics

COMM120 Presentation Techniques

MGMT211 Management Foundations

MKTG211 Marketing Foundations

MKTG212 Professional Selling

MKTG220 Principles of Customer Service (used as an elective)

SOSC201 Diversity in Society

GNSS General Social Science Credit

Credit Hours:

3

3

3

3

3

3

3

3

Discuss the process for receiving this credit with your CTE Instructor if you are planning to attend Davenport University.